



**HUDSON-FULTON-CHAMPLAIN  
QUADRICENTENNIAL  
LOGO USE AGREEMENT  
APPLICATION**

**Date:**

**Applicant Name (organization, community, business, or other entity requesting logo usage):**

**Address:**

**County:**

**Representative Contact Name:**

**Address:**

**Phone:**

**E-Mail:**

**Please describe events planned by User, and any intended use(s) of the logo by User, i.e. specific event promotions, publicity, etc.**

**By signing this application the User agrees to the following:**

- 1. Any/all merchandising of the logo on merchandise is restricted.**
- 2. Rights to use the Explore NY 400 Community Logo described herein are limited to the stated use. The User agrees not to incorporate the logo on any products to sell or otherwise commercially exploit.**

3. The Hudson-Fulton-Champlain Quadricentennial (HFCQ) warrants their ownership of the logo and their rights to the logo described herein, but make no other warranties whatsoever.
4. The User assumes all financial responsibilities arising from this agreement and indemnifies Explore NY 400 and the Hudson Fulton Champlain Quadricentennial from any and all liabilities associated with the use of the logo.
5. The User agrees to acknowledge the Explore NY 400 logo on any products/materials and shall provide a complimentary copy to the Hudson-Fulton-Champlain Quadricentennial.

**OFFICIAL USE ONLY (to be completed by HFCQ)**

The Hudson-Fulton-Champlain Quadricentennial hereby grants to User the non-exclusive right to use the ExploreNY400 logo on products and materials, pursuant to the terms of this agreement beginning \_\_\_\_\_, through \_\_\_\_\_.

Signature of HFCQ representative: \_\_\_\_\_

Submit to:

**Tara Sullivan**  
**Executive Director**  
**Hudson-Fulton-Champlain Quadricentennial**  
**625 Broadway**  
**Albany, NY 12233**